

Keys to enter the Japanese market

September 19, 2018 • 07:30-09:00

Venue: CCIF, Rte du Jura 37 B, Fribourg

The Chamber of Commerce and Industry of the Canton of Fribourg (CCIF), S-GE (Switzerland Global Enterprise) and JETRO (Japan External Trade Organization) Geneva, the economic promotion agency of the Japanese government, jointly invite you to an informative breakfast seminar on Japan; its business opportunities and its business culture. This event will serve as an introduction to the Japanese market and provide you with up to date information on how to invest in Japan.

07:00 Registration and welcome coffee

07:30 Opening remarks: Ms. Chantal Robin, Director of the CCIF

Japan: Business Environment and corporate culture

Mr. Takashi Wada, Director General , JETRO Geneva

Success thanks to continuous investment

Mr. Koichi Oba, Head of corporate target market roofing, SIKA AG

Focus on specific sectors: Machine tools and life science industry

Ms. Yatomi Kamatani , SBHJ (Swiss Business Hub in Japan)

Mr. Alain Graf, S-GE (Switzerland Global Enterprise) Senior Consultant Japan

JETRO Services

Ms. Momoko Sugiyama, Director, JETRO Geneva

Q&A

09:00 Breakfast and Networking

10:00 End of event followed by S-GE's Country Consulting Japan

To register:

<https://www.fribourglogin.ch/Fournisseur/CCIF/Keys-to-enter-the-Japanese-market/Details.html>

Registration deadline: September 17th, 2018

Participation is free but registration is compulsory