

CV Roger Zbinden

Education

University of Berne (Switzerland)

MSc (Economics)

Warwick Business School (UK)

MBA (Marketing)

Hosei University Tokyo (Japan)

PhD (Regional Economics)

Professional Experience

Since Sept 2017

Head Swiss Business Hub Korea
Swiss Federal Department of Foreign Affairs

Feb 2011-Aug 2017

Head Swiss Business Hub Japan
Swiss Federal Department of Foreign Affairs

May 2003-Jan 2011

Regional Director Asia
Swiss National Tourism Office Tokyo

Feb 2001-Apr 2003

CEO
Condor Communications Zurich

Feb 1998-Dec 2000

CEO
Day Software Switzerland

Mar 1995-Dec 1998

Director Interactive Media
Neue Zürcher Zeitung Zurich

Jan 1991-Feb 1995

VP Database Acquisitions
Knight Ridder Europe London