



## 3RD SWITZERLAND – JAPAN ECONOMIC FORUM

# TALENT FOR BUSINESS IN A TRANSFORMATIVE ERA EXPERIENCES AND IDEAS FROM JAPAN AND SWITZERLAND

### INVITATION

Thursday, October 15, 16:00–19:00 (JST)

The Switzerland – Japan Economic Forum is a joint initiative of the Embassy of Switzerland in Japan, the Swiss Chamber of Commerce and Industry in Japan and IMD Business School.

**Ambassador Andreas Baum and the organizers are pleased to invite you to the 2020 Economic Forum (online) “Talent for Business in a Transformative Era: Experiences and Ideas from Japan and Switzerland” on October 15, 2020.**

### OUTLINE

For businesses to succeed in advanced economies such as Japan and Switzerland, it is crucial to find, retain and develop the right talent. At the Forum, leaders from business, academia and government from Japan and Switzerland will exchange ideas and experiences on how to take on the talent challenge in a competitive world.

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### REGISTRATION FOR ONLINE PARTICIPATION:

<https://switzerland-japan-economic-forum.org/registration-2/>

To be completed by Monday, October 5, 2020

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## PROGRAM

(With simultaneous Japanese and English interpretation)

### 16:00 OPENING ADDRESSES

Ambassador Andreas Baum

Andre Zimmermann, President, Swiss Chamber of Commerce and Industry in Japan

### 16:15 KEYNOTE

Naoko Ishihara, Manager and Editor, Works Magazine (Recruit Works Institute)

### 16:30 PANEL 1

#### ACHIEVING TRANSFORMATIVE SYNERGY WITH YOUNG TALENT

Making the best of young talent has never been more important than today. Changes in technologies, values and communication styles we had already seen before the COVID-19 crisis have accelerated through the disruptive pandemic. Young talent has much to offer on how we see and rebuild our business and society. Adjustments, or even radical changes in management practice, could be required to ensure successful paths forward. The panel will tap into insights of young talent and senior executives from Swiss-based and Japanese companies to explore approaches for a creative future.

#### PANEL

Matthias Leuenberger, Country President, Novartis Switzerland

Chiharu Takakura, Member of the Board of Directors, ROHTO Pharmaceutical Co., Ltd.

Keiko Tsuchiya, Head of Human Resources, The Adecco Group Japan

Ryo Umezawa, Director, J-Seeds

Moderation: Dan Slater, Director, The Delphi Network

### 17:30 BREAK

### 17:45 PANEL 2

#### ENABLING BUSINESS TRANSFORMATION WITH EXISTING TALENT

Not long ago, we asked ourselves what digitalization, robotics and AI would do to our professional life and self-worth. The pandemic has added magnitude to this inquiry. How do we learn, unlearn, relearn, and still keep true to ourselves while transforming our businesses for a sustainable future? What can we do both at individual and at organizational levels to adapt to this new reality? The panel invites executives from Japan and Switzerland to elaborate on ways needed for transformation.

#### PANEL

Mutsuo Iwai, Deputy Chairman of the Board, Japan Tobacco

Miki Kanoh, Executive Officer, Head of Corporate Affairs Group, Nestlé Japan

Alain Robert, Vice Chairman, UBS Wealth Management

Raizo Sakoda, President & Director, Hitachi Academy

Moderation: Chie Ishiyama, Journalist, TV & Radio Presenter

### 18:45 CONCLUSION

Naoshi Takatsu, Managing Partner (North East Asia), IMD Business School

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